

# ATIVO BRAND SHEET



PANTONE 2955 C  
C 100 M 78 Y 36 K 28  
R 0 G 82 B 136



PANTONE 801 C  
C 100 M 17 Y 9 K 0  
R 0 G 150 B 205



PMS 383 C  
C 38 M 20 Y 100 K 1  
R 107 G 173 B 0



PMS 144 C  
C 2 M 57 Y 100 K 0  
R 243 G 138 B 0



PMS 122 C  
C 0 M 17 Y 85 K 0  
R 255 G 208 B 62



PMS COOL GRAY 11 C  
C 0 M 0 Y 0 K 80  
R 88 G 88 B 88



PMS 268 C  
C 80 M 100 Y 12 K 2  
R 90 G 43 B 129



PMS 186 C  
C 12 M 100 Y 92 K 3  
R 207 G 10 B 44

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## TRAJAN PRO REGULAR

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## Gill Sans

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## Adobe Caslon

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